



**Don't forget to RSVP for
Holiday in the Desert**

What's Trending

Trendsetter Chapter
American Business Women's Association
mailing address
77760 Country Club Drive, Suite I
Palm Desert, CA 92211

December 2023 Issue

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The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



Tuesday, December 12, 2023
5:30 pm
Palm Valley Country Club
Clubhouse
39205 Palm Valley Drive
Palm Desert, CA 92211

We will have



Mystery Envelopes & Fun Activities

RSVP by December 5th
<https://palmdesertabwa.org/events>

\$60.00 per person
(dinner choice: Chicken, Salmon, Vegetarian)



This year we are supporting CVRM.
Bring an item from the list on our RSVP page
<https://palmdesertabwa.org/events>

ABWA is a non-profit organization
under IRS Code 501(c)(6), I.D.#33-0365298.

Each year, during the holiday season and as a part of our celebration, our Trendsetter Chapter supports one of the other non-profits here in the Coachella Valley that have needs. This year we have selected the Coachella Valley Rescue Mission and are requesting donations of the items that they are in need of for the women that they serve.

The items in need are listed on our website page: palmdesertabwa.org/event

When you bring the donations with you to our *Holiday in the Desert* celebration and check in, you will receive an extra raffle ticket for our door prizes.

If you have any questions, please feel free to contact
Natalie Angrisani (info@palmdesertabwa.org)



December Trendsetter Birthdays

**Emily McKee 12/18
and
Gab Tinajero 12/28**

December Highlights in US Women's History

December 1, 1955

Rosa Parks refuses to give up her seat on a bus to a white person; her arrest sparks the modern civil rights movement in the US.

December 7, 1941

Capt. Annie Fox receives the first Purple Heart awarded to a woman for her service while under attack at Pearl Harbor.

December 9, 2002

Award-winning ABC News journalist, Michele Norris, becomes the first African American female regular co-host of National Public Radio's news magazine, *All Things Considered*.

December 10, 1869

Wyoming is the first territory to give women the right to vote.

December 10, 1938

Pearl S. Buck receives the Nobel Prize for Literature for *The Good Earth*.

December 13, 1993

Susan A. Maxman becomes first woman president of the American Institute of Architects in its 135 year history.

December 14, 1961

President's Commission on the Status of Women is established to examine discrimination against women and ways to eliminate it.

December 14, 1985

Wilma Mankiller is sworn in as principal chief of the Cherokee Nation of Oklahoma – the first woman in modern history to lead a major Native American tribe.

December 17, 1993

Judith Rodin is named president of Univ. of Pennsylvania, the first woman to head an Ivy League institution.

December 28, 1967

Muriel Siebert becomes the first woman to own a seat on the N.Y. Stock Exchange.



2023 - 2024 TRENDSETTER BOARD

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Recording Secretary .. Terri Cox
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Newsletter Editor
Natalie Angrisani

Chapter Advisor
Karen Oliver

OUR TRENDSETTER VISION STATEMENT

Our Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and recognition.

We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize member achievements, to celebrate our member and chapter successes and to provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.



invites you to celebrate

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In addition to fulfilling the mission of ABWA, the members of our Trendsetter Chapter recognize how important it is to support our local community here in the Coachella Valley. In that vein, we participate in chamber events, community events, and maintain relationships with members of other non-profits. On Thursday, November 1st, we were one of the community partners/event sponsors celebrating the Open House/new offices of Alzheimers Coachella Valley.



Thank you to those who supported our 2023 Winter Yum Raiser. We reached our goal plus....



Have A Sweet Holiday Season

We Appreciate Our Chapter's Sponsors

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ABWA
Trendsetter Chapter

Changing Women's Lives
One Woman at a Time

Natalie Angrisani
Chapter President

email: info@palmdesertabwa.org
cell: 818-390-0424

www.palmdesertabwa.org



ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

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AMERICAN BUSINESS WOMEN'S ASSOCIATION
CHANGING WOMEN'S LIVES... ONE WOMAN AT A TIME.®



**ONE MEMBERSHIP, A
LIFETIME OF POSSIBILITIES**

LEVERAGE YOUR ABWA MEMBERSHIP
TO ADVANCE YOUR CAREER



ABWA
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SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women's Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



The Stephen Bufton Memorial Educational Fund provides educational grants and scholarships to women pursuing post-secondary educational goals as well as ongoing professional development in order to support their career advancement and to help them become the leaders, mentors and role models of the future.

Scholarships are awarded each year in the amounts of \$1,000 to \$10,000. All scholarships have requirements designated by the SBMEF Board of Trustees. All of the applications must be submitted by May 15, 2024.

For more information, contact: Sharon Smith, Trendsetter Chapter Education Chair sharlar92808@gmail.com



Trendsetter Chapter Officers

Natalie Angrisani
President

Laurie Renner
Vice-President

Terri Cox
Recording Secretary

Karen Oliver
Correspondence Secretary

Tammy Becker
Treasurer

Visit our Chapter website:
palmdesertabwa.org

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