



The future is our story to write...
make this next year the best one yet.
Happy New Year 2024

What's Trending

Trendsetter Chapter
American Business Women's Association

mailing address
77760 Country Club Drive, Suite I
Palm Desert, CA 92211

January 2024 Issue

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New Year's Resolutions

As we turn the calendar to the new year, we have 12 chapters of blank pages. Each of us are the authors of our own story and with each day we write another page or start another chapter. Let's give some thought to what we want to accomplish in 2024.

During this holiday season, there was a lot of "giving" in our community and it should be something that continues during the year. So let's include giving to our resolutions for the new year.



Whether you are learning some new skills, starting a new profession, or just busy with your current work; remember to take the time out to pamper yourself, to read, listen to music, or maybe enroll in an art class. Add personal time to your resolutions.

Are you a member of a social group or organization? Membership should be more than just a dues payment. Add be involved and get active to your resolutions. (*Hint: Trendsetter Chapter*)

There are a lot of exciting things planned for ABWA and our Chapter for this coming year. I look forward to seeing everyone.

Happy New Year!
Natalie Angrisani
President
Trendsetter Chapter



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



This month we honor the life and legacy of **Martin Luther King, Jr.** He was born January 15, 1929 in Atlanta, Georgia, and was assassinated April 4, 1968. He was a Baptist Minister, civil rights activist and was a champion of human rights, justice and equality. His words still inspire, teach and shape individuals in the US and around the world.

In the 1960's, Martin Luther King, Jr. led the struggle against racial discrimination; inspiring his supporters with the power of his rhetoric. He advocated the principle of non-violent protest, affirming that opposition should be dealt with compassion and not with aggression.

He was awarded the Nobel Peace Prize for his commitment to non-violent struggle in 1964.



** BECOME INVOLVED **

Whatever your career path or your professional goals, your membership in ABWA & our Trendsetter Chapter benefits both your personal as well as professional growth.

Become Involved.

Our meetings are open to all of our members (our Board Meetings, too.) and you'll find it is an easy way to make connections and yes, have fun in the process.

If you are not sure how you become involved? Here are some easy ways:: help out with a specific task at an event, offer to help at during our dinner programs (i.e. greet and say hello), or share an idea and offer some suggestions. Each of us brings a different experience to the mix and we want to hear from you.

When you make resolutions this New Year's, add **Become Involved in 2024** to the list. It'll be one of the easiest New Year Resolutions to keep.

Hint: As members get to know you, it's easier to network, get referrals and make those important connections.

Resolutions for 2024

Get Involved



**Shawn Gentry
January 28**

OUR TRENDSETTER VISION STATEMENT

Our Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and recognition.

We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize member achievements, to celebrate our member and chapter successes and to provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.



2023 24 TRENDSETTER BOARD

President .. Natalie Angrisani
Vice President .. Laurie Renner
Recording Secretary .. Terri Cox
Treasurer .. Tammy Becker
Correspondence Secretary
Karen Oliver

Immediate Past President
Melissa McCaughey

COMMITTEE CHAIRS

Education
Sharon Smith

Fundraising
Melissa McCaughey

Membership
Edwina Dirk

Professional Development
Dominique Fruchtman
Joyce Godier, Bev Licata

Newsletter Editor
Natalie Angrisani

Chapter Advisor
Karen Oliver

Thank You For Your Support in 2023

....to our members and guests who joined us during the year and shared in the camaraderie of ABWA and our Trendsetter Chapter.

*....to our members and guests who who made our first ever Quartermania a success in the Coachella Valley.
(Save the date: April 13, 2024 - details to be announced)*

....to our members, friends, families and associates who made our year-end See's Candies ^{cash} YumRaiser a success.

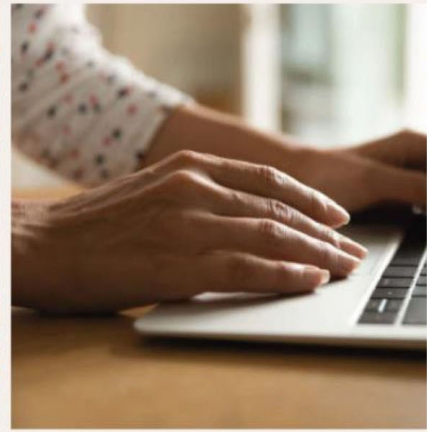
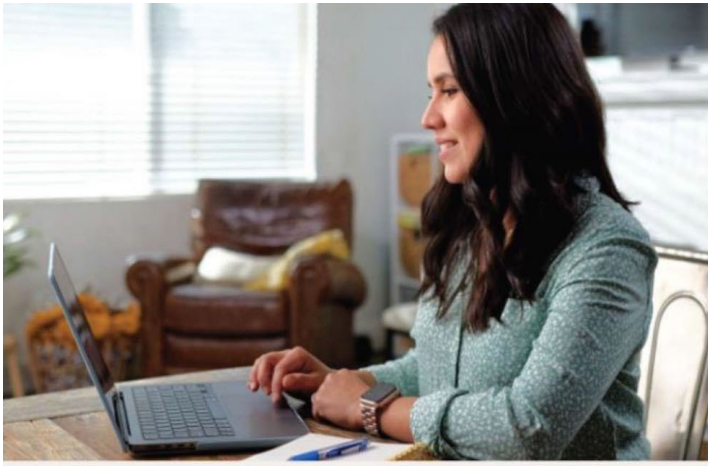
....to our members, guests, friends, and associates who celebrated Holiday in the Desert with us, participated in our Mystery Envelopes Fundraiser, bought tickets for the 50/50 Raffle, (with a lucky winner of \$230.00) and bought tickets for the Brandini Raffle

*....and to everyone who donated items for women supported by the Coachella Valley Rescue Mission....
(see photos page 3)*



Our Trendsetter Chapter was able to donate these much needed supplies for women served by the Coachella Valley Rescue Mission.





ABWA/NU Scholarship

Fully Funded Master's Degree Scholarship

At NU, we offer a holistic approach to student success and well-being called Whole Human Education™. It offers the academic, financial, career, family, and emotional support our students need to excel professionally, personally, and academically.

We're proud to offer a full-tuition scholarship to one ABWA member. You could take your personal and professional goals even further with a master's degree!

Submit your application by January 31, 2024. Scholarship recipient will be awarded at 2024 ABWA Virtual Regional Conference, March 22-23.

- **Flexible** 4-and 8-Week Classes
- **190+** Degree, Credential, and Certificate Programs
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- **WASC-** Accredited



Learn More at [NU.edu/abwascholarship](https://nu.edu/abwascholarship)





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ABWA's Virtual Regional Conference

MARCH 22-23, 2024 - FOR ALL DISTRICTS!



REGISTER TODAY!

Complete the registration form and mail (or fax 913-660-0101)
with your credit card payment to ABWA National.

Learn great tips and strategies to help you become the leader
you've always aspired to be. Join us for ABWA's Regional Conference
and connect, learn and grow virtually!



MARCH 22-23, 2024

ABWA'S VIRTUAL REGIONAL CONFERENCE EVENT REGISTRATION FORM

Conference Registration Fee

- \$299 Before February 28
- \$350 After February 28

Three Ways to Register

- Online: www.abwa.org
- By phone: 1-800-228-0007
- By mail: ATTN: ABWA Conference Registration
P.O. Box 4757 Overland Park, KS 66204-0757

PAYMENT INFORMATION

Account Holder's Name

If Paying by Credit Card, Provide Credit Card Number

Account Holder's Signature

Credit Card Expiration Date

If Paying by Check, Provide Check Number

Credit Card Security Code

Regional Conference Cancellation Policy

If you cancel your conference registration, your entire registration fee will be FORFEITED. However, you may transfer your conference registration to another ABWA member in good standing. The member transferring their registration must notify the ABWA National Office in writing upon transfer.

☐

By checking this box, I am acknowledging that I've read and understand ABWA's cancellation policy.

CONFERENCE ATTENDEE CONTACT INFORMATION

First and Last Name

Email You Will Use to Login to the Virtual Event

Street Address

City, State and Zip Code

Cell Phone Number

First Time Regional Conference Attendee

☐

Yes

☐

No

Attending an ABWA Conference is a big investment of your time and money. Please let us know why you've registered for the 2024 Virtual Regional Conference event. Choose all that apply.

☐

Keep up with the latest industry trends

☐

Grow my value as an employee

☐

Make invaluable connections that can help me with brainstorming when faced with a problem

☐

Reduce costs in my workplace (or business)

☐

Meet the criteria for Best Practices in League Management for 2024

☐

Meet the eligibility criteria for the Top Ten Business Woman honor

We Appreciate Our Chapter's Sponsors

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- ❖ Laundry services



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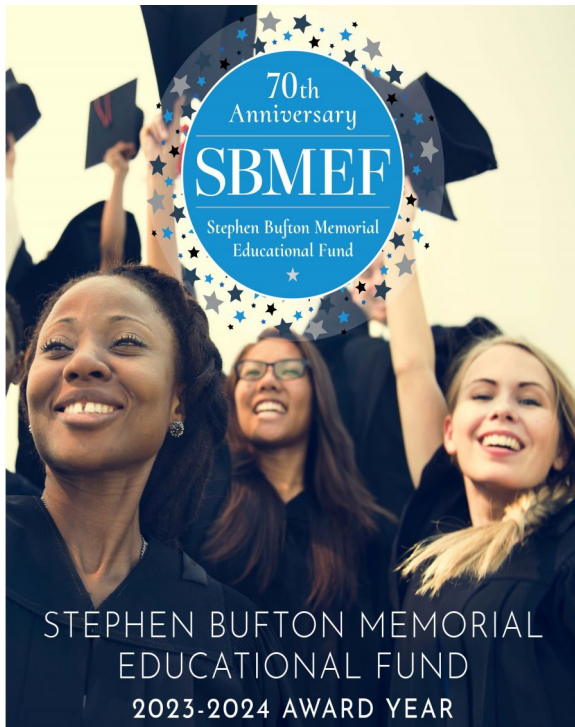
ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

760.963.9410/licatab@outlook.com



Stephen Bufton Memorial Educational Fund

The Stephen Bufton Memorial Educational Fund (SBMEF) exists to provide educational grants and scholarships to women who are pursuing their post-secondary educational goals, as well as their ongoing career development, to support career advancement and to help them become the role models, mentors and leaders of the future.



Our chapter's fundraising goal supports the scholarships that are awarded each year. All applicants must meet the requirements designated by the SBMEF Board of Trustees. Applicants who are interested in applying for these scholarships and want additional information about the requirements, should contact our Chapter's Education Chair, Sharon Smith (email: sharlar92808@gmail.com)

The current applications must be submitted by May 15, 2024.

SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women's Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



Trendsetter Chapter Officers

Natalie Angrisani
President

Laurie Renner
Vice-President

Terri Cox
Recording Secretary

Karen Oliver
Correspondence Secretary

Tammy Becker
Treasurer

Visit our Chapter website:
palmdesertabwa.org

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