

What's Trending



Trendsetter Chapter
American Business Women's Association
mailing address
77760 Country Club Drive, Suite I
Palm Desert, CA 92211

DO YOU KNOW A STUDENT WHO WOULD BENEFIT FROM A SCHOLARSHIP?

Since 1953, the Stephen Bufton Memorial Educational Fund has existed to provide educational grants and scholarships to women pursuing post-secondary educational goals as well as ongoing professional development in order to support their career advancement and to help them become the role models, mentors and leaders of the future. SBMEF scholarship recipients are tomorrow's leaders because of contributions made by members affiliated with the American Business Women's Association.

If you know of someone who would benefit from a scholarship, the first step they have to take is contact our Educational Chair, Sharon Smith (see info on page 2 and 3). **The deadline for submitting an SBMEF application is May 15, 2026**

Thank you to the members of ABWA who have been contributors and have given opportunities for women to be able to achieve their personal and professional goals.



April 1 – April 9



April 5



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



Make a difference for the next generation of working women and women leaders

SBMEF
STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND



April
4/13 Board meeting
4/20 - Chapter meeting



SCHOLARSHIP APPLICATIONS DEADLINE IN 45 DAYS

The Trendsetter Chapter of the American Business Women's Association (ABWA) is offering four Impact Scholarships worth \$1,000 each, funded through the Stephen Bufton Memorial Educational Fund (SBMEF) to four deserving area student(s).

Applicants must be citizens of the United States; and residents of the Coachella Valley or Imperial County; CA; entering (high school graduating seniors, college freshman, sophomore, etc.) in August 2026 and attending College of the Desert or an accredited Community College, Vocational or Technical School in the Coachella Valley or Imperial County, CA, with a GPA of (2.5-4.0) or higher.

Eligible women who want to apply for a scholarship should contact:

Sharon Smith,
Education Scholarship Chairperson
ABWA Trendsetter Chapter
760-360-3476
Email: sharlar92808@gmail.com

All applications must be completed by May 15, 2026, at www.sbmeff.org. Recipient(s) will be notified in July 2026.

**2025-26
TRENDSETTER BOARD**
Interim President .. Natalie Angrisani
Interim Vice President .. Bev Licata
Recording Secretary .. Terri Cox
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Correspondence Secretary
Karen Oliver

Immediate Past President
Natalie Angrisani

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Sharon Smith

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Joyce Godier, Bev Licata

Newsletter Editor
Natalie Angrisani

Chapter Advisor
Karen Oliver

4/30 - Ashley Serrano

MEMBERSHIP
ANNIVERSARIES
4/2011 - Bev Licata
4/2013 - Melissa McCaughey
4/2025 - Mary Winners

**TRENDSETTER CHAPTER
VISION STATEMENT**

Our Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and recognition. We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize our members achievements, to celebrate member and chapter successes and also provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.



FOR IMMEDIATE RELEASE

**TRENDSSETTER CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION
offers four Impact Scholarships worth \$1,000 each**

Palm Desert, CA – The Trendsetter Chapter of the American Business Women's Association (ABWA) is offering four scholarships worth \$1,000 each, funded through the Stephen Bufton Memorial Educational Fund (SBMEF) to four deserving area student(s).

Each year, local leagues of ABWA provide Stephen Bufton Memorial Scholarships (SBMEF) to female students who will be attending accredited U.S. colleges, universities or community, vocational, technical schools.

Applicants must be citizens of the United States; residents of the Coachella Valley or Imperial County; CA; entering (high school graduating seniors, college freshman, sophomore, etc.) in August 2026 and attending College of the Desert or an accredited Community College, Vocational or Technical School in the Coachella Valley or Imperial County, CA, with a GPA of (2.5-4.0) or higher.

Eligible women interested in applying for the scholarship should contact:

Sharon Smith, Education Scholarship Chairperson

ABWA Trendsetter Chapter

760-360-3476

Email: sharlar92808@gmail.com

Applications must be completed by May 15, 2026, at www.sbmeff.org. A minimum of three (3) eligible completed applications are required in order for the scholarship to be awarded. Recipient(s) will be notified in *July 2026*.

SBMEF, ABWA's national educational fund, is one of the most highly respected grant and scholarship funds in the country. For over 70 years, ABWA has helped women achieve their business and professional success through educational scholarships. Since its inception, more than 18,000 women nationwide have been awarded more than 18 million dollars in scholarships.

The Stephen Bufton Memorial Educational Fund is a 501 (c) 3 charitable trust and public foundation. It has the same tax status as public schools, churches and community funds. The fund is listed in the U.S. Internal Revenue Service "Cumulative List of Organizations" described in Section 170(c) of the IRS code of 1954 – revised Oct. 31, 1974.

About the Trendsetter Chapter and the American Business Women's Association

The Trendsetter Chapter is a chartered Chapter of the American Business Women's Association formed in 1982 whose vision is to be the leading organization in Southern California for connecting people through networking, education, leadership, and recognition. We strive to understand and satisfy the needs of our members, both women and men, and make it a priority to recognize member achievements, to celebrate our member and chapter successes and provide opportunities. We promise to support one another with professionalism and friendship and have fun in the process.

The Trendsetter Chapter meets on the 3rd Tuesday of the month at Desert Falls Country Club, Palm Desert, CA at 5:30 pm.

More information about the Trendsetter Chapter can be found at www.palmdesertabwa.org.

We Appreciate Our Chapter's Sponsors




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Melissa McCaughey
Client Care Coordinator
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Cell 760 567-9210
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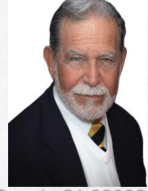
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Edwina Dirk, RN, BSN
Admissions Representative
Community Liaison
Nursing Instructor

72769 Dinah Shore Dr.
Rancho Mirage, CA 92270
Phone: (760) 416-5955
Fax: (760) 416-1591
edirck@cnei.edu



Pudge Erskine, CRMP
818-601-1926
pudge@ventanahomeloans.com
ventanahomeloans.com



4533 MacArthur Blvd #A-2201, Newport Beach, CA 92660
NMLS # 1289933 / Corporate NMLS #2467885



Terri Johnson-Cox
Insurance Agent




77-760 Country Club Dr Ste 1
Palm Desert, CA 92211
Office 760-340-1441
Cell 760-954-8242
Fax 760-346-9863
tjohnson13@farmersagent.com
CA Producer LIC 0L03423

NATALIE ANGRISANI
FREELANCE WRITER

- ✉ nzangrisani@gmail.com
- ☎ 818-390-0424
- 📍 La Quinta, California
- 🌐 <https://natalieangrisani.com>



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ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

760.963.9410/licatab@outlook.com



SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women’s Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.

As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Associations Brand Guidelines.

As an ABWA member, I will not use my personal power or influence to advance my own interests.

As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).

As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



**Trendsetter
Chapter Officers**

Natalie Angrisani
President

Bev Licata
Vice-President

Terri Cox
Recording Secretary

Karen Oliver
Correspondence Secretary

Melissa McCaughey
Treasurer

Visit our Chapter website:
palmdesertabwa.org

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facebook.com/ABWAPalmDesert

Follow ABWA on Twitter:
twitter.com/ABWAHQ

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