



What's Trending

Trendsetter Chapter
American Business Women's Association

mailing address
77760 Country Club Drive, Suite I
Palm Desert, CA 92211



December 2024

Presidents Message

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This time of year is filled with many different celebrations and lots of activity that often stresses us out. From planning holiday events to doing holiday shopping, to gathering with family and friends, we are all a little bit busier than usual. In December, our Chapter does not have a regular Board meeting or Chapter program. Instead, we host our annual Holiday Celebration and Fundraiser, so our members can spend time together, celebrate the season with our friends and associates, still support our Chapter and the mission of ABWA..

Our December fundraiser helps us maintain our Chapter's continuing commitment to education, professional development opportunities and scholarships. **Holiday In The Desert** is on Tuesday, December 10th, at Palm Valley Country Club in Palm Desert. There is only a short time left to register! (see the invitation on page 2).

Do not miss this main fundraiser of the year! You can submit your reservation at <http://palmdesertabwa.org> or send us an email at info@palmdesertabwa.org. In addition to dinner, there will be an Envelope Pull, some fabulous Silent Auction items, a Photo Booth, great Door Prizes and a 50/50 Raffle.



If you haven't already set up a party for you company or group, why not consider this party as your holiday event! Or, if you have a few friends that you think would be great as members or who would just enjoy the evening, then invite them to this fun evening.

I wish each of you and your families a wonderful holiday season! You are all valuable as friends, associates and members of our Trendsetter Chapter and I look forward to sharing an exciting 2025 with you!

Happy Holidays!
Natalie Angrisani
President
Trendsetter Chapter



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

GIVING TUESDAY!

DECEMBER 3RD, 2024

Giving Tuesday is intended to harness the spirit of giving and philanthropy. While ABWA members don't need a date to remind them to **donate to SBMEF**, it is a great time to pay it forward for the next generation of working women.

Join the movement and give on this annual 'Day of Giving'. Make a contribution to the
**STEPHEN BUFTON MEMORIAL
EDUCATIONAL FUND FOR WOMEN**





ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION
Trendsetter Chapter

YOU ARE INVITED
TO JOIN US FOR

Holiday in the Desert

Tuesday, December 10, 2024

Palm Valley Country Club
39205 Palm Valley Drive
Palm Desert, CA 92211

We raise scholarship funds with our
Silent Auction, Mystery Envelopes,
and 50/50 Raffle,

RSVP by December 5th
palmdesertabwa.org/events

\$65.00 per person
(dinner choice: Chicken, Salmon, Vegetarian)

This year we are supporting
SHELTER FROM THE STORM

with needed items
Full-size (large) body wash
Facial cream/lotion moisturizers
HE laundry detergent & dryer sheets
twin-size sheet sets
and/or twin-size comforters for the shelter

ABWA is a non-profit organization
under IRS code 501(c)(6), I.D.#33-0365298





American Business Women's Association
Palm Desert Trendsetter Chapter



**2024-25
TRENDSETTER BOARD**

President .. Natalie Angrisani
Vice President .. Laurie Renner
Recording Secretary .. Terri Cox
Treasurer .. Tammy Becker
Correspondence Secretary
Karen Oliver

Immediate Past President
Melissa McCaughey

COMMITTEE CHAIRS

Education
Sharon Smith

Fundraising
Melissa McCaughey

Membership
Edwina Dirk

Professional Development
Dominique Fruchtmann
Joyce Godier, Bev Licata

Publicity
Lola Andrews
Amber Stone

Newsletter Editor
Natalie Angrisani

Chapter Advisor
Karen Oliver



members celebrating bithdays
during the month of December

Emily McKee - December 18
Gabe Tinajero - December 28



DECEMBER
12/10 - Holiday in the Desert

JANUARY 2025
January 14
Board Meeting

January 21
Chapter Meeting/Program

January 23
1/23 Wine Tasting
@ Total Wine, Palm Desert

Board / Member Orientation - tba
Mid-Year Planning Session- tba

**OUR TRENDSETTER
VISION STATEMENT**

Our Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and recognition. We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize our members achievements, to celebrate our member and chapter successes and also to provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.



Help Us
Reach Our Goal!



2024 Winter YumRaiser

It's the time of year when gift giving (especially sweets) is a popular way to send good wishes and share in the spirit of the season.

With your help we can meet our fundraising goals and continue our educational programs and scholarships for women in the Coachella and Imperial Valleys.

For the complete selection, copy and paste this link in your browser:
<https://bit.ly/SweetHolidaySeason>



all orders include tax and shipping* must be placed by **December 6**
and will be delivered directly to you or to your recipient.

*Shipping: \$7.95 (for orders up to \$39.99) \$5.95 (for orders from \$40.00-\$69.99)
Shipping is free for orders \$70.00 and over

Share this order link <https://bit.ly/SweetHolidaySeason>
with your family, friends, associates and social media contacts.



Enjoy the 2024 Holiday Season
and take advantage of this easy way to check names off your gift-giving list.

Thank You For your "Sweet Support"

ABWA Trendsetter Chapter

ABWA is a non-profit organization under IRS Code 501(c)6 I.D. #33-0365298

Congratulations!

2024-2025 National Board of Directors
of the American Business Women's Association

National Officers



Anne O'Neill
National President



Kim Stengel
National Vice President



Barbara Pedersen
National Secretary-Treasurer

District Vice Presidents



Dior Davis
District I
Vice President



Kristena L. Hockett
District II
Vice President



Eileen Caspers
District III
Vice President



Michelle
Ferguson-Miller
District IV
Vice President



Renee Clement
District V
Vice President



Karen Fitting
District VI
Vice President

EMPOWERING WOMEN IN BUSINESS,
ONE CONNECTION AT A TIME.



ABWA.ORG

find unity in
COMMUNITY

AMERICAN BUSINESS WOMEN'S ASSOCIATION

1949-2024

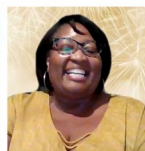
JOIN TODAY

AMERICAN BUSINESS WOMEN'S ASSOCIATION
CHANGING WOMEN'S LIVES. . ONE WOMAN AT A TIME.*



ONE MEMBERSHIP, A
LIFETIME OF POSSIBILITIES

LEVERAGE YOUR ABWA MEMBERSHIP
TO ADVANCE YOUR CAREER



COME FOR THE NETWORKING.



STAY FOR THE FRIENDSHIP.

AMERICAN BUSINESS WOMEN'S ASSOCIATION



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We Appreciate Our Chapter's Sponsors

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Tammy Becker

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email: tammy@qbgirl.com

www.qwikbooksgirl.com



Want to see your business card here?

**It is an easy way to promote
your business while supporting
our Trendsetter Chapter.**

**Contact Natalie for details
itsnatalie@gmx.com**



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Client Care Coordinator

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Cell 760 567-9210

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Palm Desert, CA 92270

melissamccaughey@comfortkeepers.com

- ❖ Companionship
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- ❖ Bathing and Grooming
- ❖ Laundry services



Each Office Independently Owned and Operated



Joyce Godier
Board of Directors-Trustee

760-880-2909 :: jmgodier@yahoo.com

Helping mothers who have lost a child

Bereaved Moms Groups

- * Rancho Mirage
- * Indio
- * Sun City Palm Desert
- * 29 Palms Marine Base




Pudge Erskine, CRMP
818-601-1926
pudge@ventanahomeloans.com
ventanahomeloans.com

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NMLS # 1289933 / Corporate NMLS #2467885

find unity in
COMMUNITY
AMERICAN BUSINESS WOMEN'S ASSOCIATION
1949 - 2024

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newsletters
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Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

760.963.9410/licatab@outlook.com

ABWA'S ANNIVERSARY ISSUE

ABWA's
Spring Virtual Conference
MARCH 21-22, 2025 - FOR ALL DISTRICTS!



Learn great tips and strategies to help you become the leader you've always aspired to be. Join us for ABWA's Spring Conference and connect, learn and grow!



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SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women's Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.

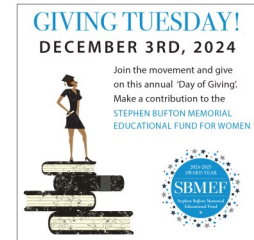
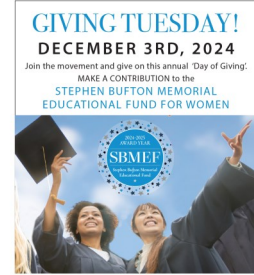
As an ABWA member, I will adhere to the Association's Bylaws and comply with the Associations Brand Guidelines.

As an ABWA member, I will not use my personal power or influence to advance my own interests.

As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).

As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

SBMEF
SOCIAL MEDIA



Like SBMEF on Facebook <https://www.facebook.com/ABWASBMEF>

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Trendsetter Chapter Officers

Natalie Angrisani
President

Laurie Renner
Vice-President

Terri Cox
Recording Secretary

Karen Oliver
Correspondence Secretary

Tammy Becker
Treasurer

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