



# What's Trending

Trendsetter Chapter  
 American Business Women's Association  
*mailing address*  
 77760 Country Club Drive, Suite I  
 Palm Desert, CA 92211

## DO YOU KNOW A STUDENT WHO WOULD BENEFIT FROM A SCHOLARSHIP?

Since 1953, the Stephen Bufton Memorial Educational Fund has existed to provide educational grants and scholarships to women pursuing post-secondary educational goals as well as ongoing professional development in order to support their career advancement and to help them become the role models, mentors and leaders of the future. SBMEF scholarship recipients are tomorrow's leaders because of contributions made by members affiliated with the American Business Women's Association.

If you know of someone who would benefit from a scholarship, the first step they have to take is contact our Educational Chair, Sharon Smith (see info on page 2). **The deadline to submit a SBMEF application is May 15, 2026.**



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

## News and Updates

It's that time of year that we have multiple deadlines to meet.

In two weeks, **May 15th** is the deadline for submitting applications for the SBMEF Impact Scholarships. Woman of the Year candidates, must also have applications in the National office by **May 15**.

The Annual League Report with the 2026-2027 officer, committee chairs and the webforms is due by **June 30**.

Best Practices, documents will now be able to be uploaded by the **July 31** deadline. There will be a Best Practices webinar on **May 14**.

**What's new:** our Apex Courses now have a new logo, new content and new look. There is now a weekly email newsletter: "Weekly Ambition" from ABWA which is designed to increase communication.

Have a Merry Month of May and "May the Fourth Be With You".

*Natalie Angrisani*  
 Interim President  
 Trendsetter Chapter





May  
5/12 Board meeting  
5/19 - Chapter meeting



## SCHOLARSHIP APPLICATIONS DEADLINE IS MAY 15

The Trendsetter Chapter of the American Business Women’s Association (ABWA) is offering four Impact Scholarships worth \$1,000 each, funded through the Stephen Bufton Memorial Educational Fund (SBMEF) to four deserving area student(s).

Applicants must be citizens of the United States; and residents of the Coachella Valley or Imperial County; CA; entering (high school graduating seniors, college freshman, sophomore, etc.) in August 2026 and attending College of the Desert or an accredited Community College, Vocational or Technical School in the Coachella Valley or Imperial County, CA, with a GPA of (2.5-4.0) or higher.

Eligible women who want to apply for a scholarship should contact:

Sharon Smith,  
Education Scholarship Chairperson  
ABWA Trendsetter Chapter  
760-360-3476  
Email: [sharlar92808@gmail.com](mailto:sharlar92808@gmail.com)

All applications must be completed by May 15, 2026, at [www.sbmeff.org](http://www.sbmeff.org). Recipient(s) will be notified in July 2026.

**2025-26  
TRENDSETTER BOARD**  
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Interim Vice President .. Bev Licata  
Recording Secretary .. Terri Cox  
Treasurer .. Melissa McCaughey  
Correspondence Secretary  
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*May 6 - Allisín Fedrick  
May 9 -Karen Oliver  
May 11 - Sybil Ihrig  
May 15 - Joyce Godier  
May 31- Bev Licata*



*May 1959  
Sharon Smith*

## TRENDSETTER CHAPTER VISION STATEMENT

Our Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and recognition. We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize our members achievements, to celebrate member and chapter successes and also provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.

## In the Merry Month of May

Star Wars Day is an informal celebration of the Star Wars Franchise. On May 4th we remember the movie with the pun on the the catchphrase, "May the Force Be With You".



### Teacher Appreciation Week

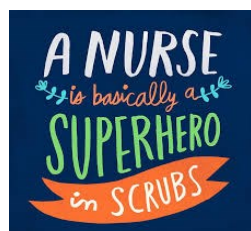
Monday, May 4-Friday, May 8, a week to acknowledge the dedication of our educators and express our gratitude for the service they provide to students and the communities.

### Mother's Day

Sunday, May 10, is a day to honor mothers, motherhood, and maternal bonds, for contributions to society. It was established by Anna Jarvis, with the first Mother's Day celebrated during a service of worship held in West Virginia on May 10,



### National Nurses Week



Every year, from May 6 -May 12, nurses are recognized for their service and dedication to caring and improving the health of patients nationwide through National Nurses Week. Healthcare organizations celebrate their teams, and you'll see nurses featured on the news. People across the nation thank the nurses who have made a difference in their lives.

### Florence Nightingale (May 12, 1820-August 13 1910)

An English social reformer, statistician, and founder of modern nursing. She came to prominence while serving as a manager and trainer of nurses during the Crimean War, in which she organized care for wounded soldiers at Constantinople and significantly reduced death rates by improving hygiene and living conditions. Nightingale gave nursing a favorable reputation and became known as "The Lady with the Lamp" making rounds of wounded soldiers at night.



### Sally Ride Day

May 26 (her birthday) honors the first American female astronaut to go into space. It is meant to be a day to learn about science and exploration. Sally serves as a role model for girls who are interested in space and science. In 2001 she started her company Sally Ride Science Academy at UC San Diego to provide educational programs for students in grades K-12.

**Memorial Day**  
May 25, 2026



# We Appreciate Our Chapter's Sponsors




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**ABWA**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION

**Beverly Licata**

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Member since 2007  
Trendsetter Chapter President 2017-2019  
760.963.9410/licatab@outlook.com



### SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women’s Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

### ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



**Trendsetter  
Chapter Officers**

**Natalie Angrisani**  
President

**Bev Licata**  
Vice-President

**Terri Cox**  
Recording Secretary

**Karen Oliver**  
Correspondence Secretary

**Melissa McCaughey**  
Treasurer

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